

GETTING AHEAD WHEN MICROSECONDS MATTER.



NETWORK OPTIMIZATION

You need speed. To keep up with the accelerated pace of the industry, you must maximize network efficiencies. And with an entire team dedicated to securities and investments, we know what technology can give you an edge over the competition.



WIN THE RACE AGAINST TIME.

It's a highly aggressive industry. Your firm is constantly competing to be the best. Trades are won and lost over microseconds. And now the total net assets on Electronic Trading Floors have more than tripled to just under \$1 trillion.¹ So your firm is handling more trades than ever before. With so much at stake, having the quickest and most up-to-date technology is essential. Because if your technology isn't up to speed, you'll lose out. We get it, and we can help you get ahead.

¹"What's Ahead?"tradermagazine.com

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.

5.2

microseconds is the fastest latency today with industry goals of 1 microsecond.²

²"Tibco Unveils Extreme Low-Latency Messaging Technology"
wallstreetandtech.com

NETWORKING. SOLVED.

Working with industry-leading partners, we offer a variety of network solutions to help get your firm up to speed. Our securities and investments account managers are experts in the technology needs of the financial industry. So they can recommend the high-powered technology your firm needs. From switches to security to optimization and unified communications (UC), you'll be on the leading edge.

MEET SOMEONE WHO GETS IT



TOM B.
CDW Securities
and Investments
Account Manager

The buying and the selling. The immense flow of data. The fast pace that just keeps getting faster. You deal with it daily. So does your account manager. Every member of our securities and investments team is highly trained and gets the ins and outs of the industry, and the technology that powers it.

Got questions about technology? Get the answer, from someone who gets IT.

CERTIFICATIONS

Cisco Sales Expert, Arista Sales Expert, Myricom Sales Specialist, Symantec Sales Expert, VMware Sales Professional

INCREASE YOUR SPEED AT THE FLIP OF A SWITCH.

NETWORK SWITCHES

Offering a wide range of high-performing network switches, we can help your traders make transactions in microseconds. High-density 10GbE switches help you maximize performance with fewer complexities. And communication can be streamlined with Layer 2 edge switches that enable high-performance applications like IP telephony and wireless and video with PoE connectivity. With your network faster than a speeding bullet, you'll be on top of your game.

Partnering with industry leaders like Cisco, Juniper and Arista, your CDW account manager will help you choose the best network switches for your firm. With high-speed/low-latency network switches in place, your network will be fast, and your data can flow smoothly.

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.

JUNIPER
NETWORKS



Juniper Networks® EX4200-24T 24-port Ethernet switch

With Virtual Chassis technology

CDW 1424471

\$4449.99

- Combines the high availability and carrier-class reliability of modular systems with the economics and flexibility of stackable platforms
- Delivers a high-performance, scalable solution for data center and branch-office environments
- Offers a full suite of Layer 2 and Layer 3 switching capabilities as part of the base software
- Supports high-performance applications, including branch and data center access deployments as well as GbE aggregation deployments
- 10GBASE-X Port Densities: 2 per switch (via optional two-port 10GbE uplink module), up to 20 in Virtual Chassis configuration



Cisco® Catalyst® WS-C3560E-24PD-S

24-port 10/100/1000BASE-T Gigabit Ethernet managed rack-mountable switch with 2 X2-based 10 Gigabit Ethernet ports and IP Base software feature set (IPB) and 370W available for PoE

CDW 1173000

\$4823.99

- Cisco® TwinGig converter module for migrating uplinks from Gigabit Ethernet to 10 Gigabit Ethernet
- Cisco EnergyWise for greenhouse gas emissions and operational cost optimization
- Enhanced PoE supporting up to 20W of PoE per port
- Multicast routing, IPv6 routing and access control list (ACL) in hardware



ARISTA

Arista 7124S Datacenter Ethernet switch

Performance, scalability and high availability

CDW 2222908

\$13,169.00

The Arista 7124S Datacenter Ethernet switch features a high-density 10 Gigabit Ethernet switching solution and an extensible modular network operating system. With price performance, the Arista 7124S enables 10 Gigabit Ethernet to be deployed everywhere in the data center, which can significantly improve server utilization and consequently data center power efficiency.



Myricom

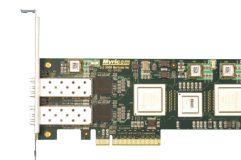
Myricom® PCIe® Card

Appears to the host operating system as two independent PCI Express devices, one for each network port

CDW 1817781

\$732.99

- Low-profile PCI Express x8 add-in card
- Dual-protocol network ports, 10-Gigabit Ethernet or 10-Gigabit Myrinet®
- Wirespeed performance from both network ports concurrently
- "Gen2" (5GTps) PCI Express x8 host port
- Firmware-controlled stateless offloads
- 14.7W typical including power for two SFP+ transceivers



KEEP INTRUDERS AT BAY.

NETWORK SECURITY

With your data moving at the speed of light, you want to make sure nothing slips through the cracks. Because missing data could mean missing millions. At CDW, we offer a wide range of solutions to help you make sure you're protected from outside attacks. Non-invasive data collection monitors your data without impacting applications. Get set up with antivirus protection and edge-to-edge security to maximize protection and minimize interruptions. So no matter how fast your data is moving, you can help keep it out of the wrong hands.

Our dedicated account managers and solution architects work with industry leaders like Cisco, NetScout and HP so you know you'll be getting top-of-the-line security. And with proper protection in place, we'll help make sure your network can still fly without compromising network access controls.



Cisco® SA 520 Security Appliance

An all-in-one solution

CDW 1843322

\$419.99

Whether in the office or working remotely, your staff can securely access the resources they need, while your organization is protected from unauthorized access and Internet threats.

Combines high-speed connectivity with integrated VPN e-mail and web security capabilities.



NetScout® nGenius® InfiniStream® Appliances

Flexible and reliable Intelligent Data Sources to provide packet flow-based visibility for all applications and services that flow across global networks

CDW 2277167

- Noninvasive data collection, with no impact to network, applications or services, providing granular visibility into LAN, WAN and virtualized computing environments
- Speeds problem diagnosis by continuously recording traffic; no need to wait for incidents to recur
- Simplifies troubleshooting with intuitive, expert analysis to find performance anomalies and isolate root cause
- Enables faster problem resolution, restoring optimal performance and minimizing impact of network and application issues
- Available in a variety of storage and performance configurations to scale to any environment



HP 7203dl Secure Router

Modular branch-office high-performance router

CDW 761386

\$1716.99

The HP 7203dl Secure Router provides an affordable and scalable platform for facilities of any size to connect branch offices to their headquarters location.

- High-performance routing with integrated security and convergence capabilities
- Simplicity of deployment, management and support
- Low total cost of ownership

NOTHING GETS LOST IN TRANSLATION.

UNIFIED COMMUNICATIONS

We can help make sure your firm's communications are as smooth as your transactions with a wide range of technology solutions. From across the room to across the country. We'll help you communicate more efficiently with instant messaging, conferencing and enterprise voice capabilities. Using state-of-the-art devices like Polycom SoundStation conference phones, we'll help your conversations be heard amongst the chaos. Cisco IP phones with touchscreen displays and HD voice help your phone conversations keep up with your activity. And with Microsoft Lync, everything is available through one easy-to-use interface that won't disturb your network's performance.

Our securities and investments account managers will work with you to make sure you are getting the solution that's right for you. With UC from leading brands such as Cisco, Polycom and Microsoft Lync, you'll get a wide range of top-of-the-line options to choose from. Consider yourself connected.



Cisco® Unified IP Phone 9971 Standard – IP video phone

CDW 1959238

\$864.99

This phone has advanced collaborative media endpoint that provides voice, video, applications and accessories. Highlights include interactive multiparty video, high-resolution color touch-screen display, High-Definition voice (HD voice), desktop Wi-Fi® connectivity, Gigabit Ethernet and an ergonomic design and user interface designed for simplicity and high usability.



Polycom® SoundStation2™ EX

Conference phone with caller ID

CDW 726772

\$582.99

- Resists interference from mobile phones
- Acoustic Clarity Technology for remarkable voice quality
- Ideal for small- to medium-sized conference rooms
- Dynamic Noise Reduction (DNR) provides maximum microphone sensitivity and reduces room/background noise



Microsoft® Lync™ Server 2010 Standard

A complete unified communications solution
Open License Business¹

CDW 2250744

\$667.99

- Find and communicate with the right person – anytime, anywhere, on any device
- Increase IT control and visibility to meet changing business requirements
- Simplify management and scalability while maximizing IT resources and budgets
- Reduce other costs associated with tape-based backup

¹Purchase five licenses OR one processor license to qualify for the Microsoft Open License Business program; media must be purchased separately; call your CDW account manager for details

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.

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GET AN EDGE WITH HELP FROM PEOPLE WHO GET IT.

A TEAM OF EXPERTS HERE TO HELP

In an industry where time is money, it's time to get fast and furious. We're here to help. Our account managers are highly trained on the ins and outs of securities. They can help you find not only the latest technology, but the technology that's right for you.

ACCOUNT MANAGERS

Get industry-leading brands from industry-certified experts. Highly trained and specialized in securities and investments technology, they're equipped to understand the complexities of financial services. They can help assess your current technology situation and find the right networking solution for your business.

SOLUTION ARCHITECTS

Ready to solve your networking issues, our team of solution architects works closely with your account manager to help create a high-performing network. From hardware to software, you can be sure you are getting the cutting-edge technology you need to stay ahead.

Q&A

Q: HOW WILL I KNOW EXACTLY WHAT TECHNOLOGY I NEED TO BE AHEAD OF THE CURVE?

A: When it comes to securities and investments technology, our solution architects are experts. Up on the latest trends and technology in your industry, they know what's available, when it's available and what works best for you. They'll work with you to find a comprehensive solution that can help you ramp up your network and stay ahead of the competition.

KNOW IT

THREE STEPS TO NETWORK EFFICIENCY

- 1 UPDATE TO HIGH-PERFORMANCE SWITCHES.** Operating with a multitude of servers, high-performance switches are key to a fast network.
- 2 MAKE SURE YOUR SECURITY IS ROCK SOLID.** You can't afford to misplace data. Protect yourself with an edge-to-edge security plan.
- 3 SOLIDIFY YOUR UC PLAN.** High-speed trading can create pandemonium – you need to make sure your communication is clear.

To learn more, contact your CDW securities and investments account manager, visit CDW.com/securities or call 800.706.4239 today.



One CDW Way
200 N. Milwaukee Avenue
Vernon Hills, IL 60061

KNOW IT TOPICS. TRENDS. SOLUTIONS.

Call 800.706.4239 to learn how CDW
can get your network up to speed.